





UPDATED PRELIMINARY CONFERENCE PROGRAM

FEI CANADA CONFERENCE Reaching for the Peak

Whistler, British Columbia June 14-16, 2017 Westin Resort and Spa, Whistler & Whistler Conference Centre #FEICanada17

IN SEARCH OF WONDER

Wonder is that elusive state that emerges when a spectacular place and a special moment collide. There's something about the majesty and immensity of the mountains that make people feel a part of something much bigger than life.

Named after the furry marmots that populate the area and whistle like deflating balloons, this gabled alpine village and 2010 Olympics venue is one of the world's most popular ski resorts.

Nestled in the formidable shadow of the Whistler and Coastal Mountains lies the Village of Whistler.

Monumental in scale, Whistler dazzles with its vast acreage, summit glaciers and a towering vertical rise. It also charms, with a lively European-esque village and alpine meadows. Year round, Whistler is an inexhaustible source of adventure, shopping and unforgettable memories.

The pedestrian friendly village has a frosted, Christmas-card look in winter, but summer visitors now outnumber their ski-season patrons, with many lured by the area's scenic hiking, biking and thrillpopping outdoor adventures.

It's surprisingly easy to get lost walking around the labyrinthine little village but you're unlikely to find yourself too far from your destination once you turn around the next corner.

Famous for its great natural outdoors, the Village is also famous for its dining and shopping. There is so much to see and do in Whistler that your time will be gone before you know it.

Stay and play in the surrounding area and/or take the Sea-to-Sky Highway, past the majestic Coastal Mountains to Vancouver, where a vibrant city awaits.



FEI Canada's annual national conference and exhibit forum provides a platform for the best and brightest in our country to come together to network, exchange ideas, learn and find solutions to current challenges.

This conference will provide the necessary tools to implement success and resources to keep pace in these demanding times.

Here's a look at what the FEI Canada conference has to offer:

EDUCATION

Captivating keynote presentations featuring:

Gord Beal, VP Research, Guidance & Support, CPA Canada Gord Nelson, CFO Cineplex Odeon Corporation Beverley Briscoe, Chair, Ritchie Bros. and Vice-Chair & Lead Director, Goldcorp Inc. David Garofalo, President & CEO, Goldcorp Inc. Ryan Holmes, President & CEO, Hootsuite Michael Lin, SVP & CIO, Morneau Shepell

Michael Lin, SVP & CIO, Morneau Shepell Fred Popowich, Executive Director of the Big Data Initiative, Simon Fraser University

John Ruffolo, CEO, OMERS Ventures and many more.

Five engaging concurrent sessions, presented by prominent Canadian executives and thought leaders.

More than 10 invigorating round table topics on current issues to choose from monitored by topic knowledge experts.

NETWORKING

There will be numerous opportunities to connect and network with hundreds of senior financial executives in both social and educational environments fostering friendships and stimulating educational discussions.

PRODUCT KNOWLEDGE

Welcome back previous exhibitors who will be showcasing new developments and meet new industry suppliers who will introduce new products that will be certain to have impact in your day to day business projects and initiatives.

ENTERTAINMENT

Golfing or hiking on Wednesday. June 14 Golfing is at its finest at the Fairmont Chateau Whistler Golf Course and you would not want to miss this bucket list course. Join your colleagues on Wednesday. June 15 for a day of relaxation and for some a challenge of skill.

Dining with Altitude on Thursday, June 15 Let your breathe be taken away as a gondola brings you to the Roundhouse on top of the mountain where you will dine and dance, take in the majestic scenery and watch the sunset on top of the world.

After Party on Thursday, June 15

The After Party awaits you after you descend from the evening on top of Whistler Mountain. Join your colleagues for that "last one" at the Dubh Linn Gate Irish Pub at the base of gondola and steps away from the Westin Whistler Hotel.

STRATEGIC PARTNERS

Thank you to our National Strategic Partners:





PROGRAM AT A GLANCE

TUESDAY JUNE 13

PRELIMINARY

CONFERENCE

PROGRAM

ADA CONFERENCE

Time	Activity
11:00 am — 8:00 pm	Registration / Information Desk
5:00 pm – 5:30 pm	Annual General Meeting
6:00 pm – 8:00 pm	Early Arrival Reception Guests welcome



WEDNESDAY JUNE 14

Time	Activity	
6:30 am — 3:30 pm	Golf Tournament sponsored by:	
	rh Robert Half	
8:00 am - 8:00 pm	Registration / Information desk	
8:00 am — 9:30 am	Early arrival breakfast	
10:00 am – 3:00 pm	Hiking in the mountains	
10:00 am – 4:00 pm	Companion program	
5:00 pm – 6:00 pm	New member reception	
	EncoreFX	
	EncoreFX	
6:00 pm – 8:00 pm	WELCOME RECEPTION Exhibit Hall	
	Sponsored by:	
	COMPTABLES PROFISSIONAL CANADA COMPTABLES CANADA COMPTABLES CANADA	

MOBILE APP FOR 2017

FEI Canada is providing the conference attendees with an interactive mobile application program which will be compatible on iPhone and Android devices as well as a web based program for Blackberry users. Attendees will be able to access all of the sessions and speaker information as well as exhibitors and sponsors, floor plans, gamefication, polling and much more all prior to the conference and updates onsite in real time.

CGI is the proud provider of the mobile app.

THURSDAY JUNE 15

Time	Activity	
7:00 am - 5:00 pm	Registration / Information desk	
7:30 am - 8:40 am	BREAKFAST SEMINARS Ceridian, Chrome River Technologies, Donnelley Financial Solutions	
7:30 am – 8:40 am	Continental breakfast for guests and delegates in Exhibit Hall	
8:45 am - 9:10 am	WELCOME AND OPENING REMARKS JEFF SHICKELE Chair 2017 Conference MICHAEL CONWAY FEI Canada	
9:10 am - 10:00 am	KEYNOTE ADDRESS Climate Change – A Business Issue	
10:00 am — 10:30 am	Networking break – Exhibit Hall Borden Ladner Gervais	
10:30 am - 11:45 am	KEYNOTE ADDRESS RYAN HOLMES Hootsuite JOHN RUFFOLO OMERS Ventures	
11:45 am - 1:00 pm	CONCURRENT SESSIONS ROUNDTABLE DISCUSSIONS	
1:00 pm – 2:00 pm	Thursday Luncheon Exhibit Hall	
2:00 pm – 3:15 pm	KEYNOTE – CFO PANEL GORD NELSON Cineplex & Canada's CFO of the Year™ 2016 BEVERLEY BRISCOE Ritchie Bros. & Goldcorp Inc.	
3:15 pm – 4:30 pm	CONCURRENT SESSIONS	
4:30 pm – 5:15 pm	DISTINGUISHED AWARD RECEPTION Exhibit Hall	
6:00 pm – 10:00 pm	DINING WITH ALTITUDE On Whistler Mountain Sponsored by:	
10:30 pm — 12:30 am	AFTER PARTY Dubh Linn Gate Irish Pub	

FRIDAY JUNE 16

	Time	Activity				
	7:00 am - 4:00 pm	Registration / Information desk				
	7:30 am - 8:40 am	BREAKFAST SEMINARS Amex, Concur/SAP				
	7:30 am – 8:40 am	Continental breakfast for guests and delegates in Exhibit Hall				
	8:45 am - 9:00 am	WELCOME REMARKS				
		JEFF SHICKELE Chair 2017 Conference				
	9:00 am - 10:00 am	KEYNOTE ADDRESS				
		DAVID GAROFALO Goldcorp Inc.				
	10:00 am — 10:15 am	EXHIBITOR PRIZE DRAWS Plenary Room				
	10:15 am - 10:45 am	Networking break in Exhibit Hall				
	10:45 am — 12:00 pm	PLENARY PANEL Artificial Intelligence: Will machines take over? MICHAEL LIN Morneau Shepell FRED POPOWICH Simon Fraser				
3		University				
1	12:00 pm - 1:15 pm	CONCURRENT SESSIONS				
1	1:15 pm - 2:45 pm	CLOSING LUNCHEON AND KEYNOTE SPEAKER				
-	2:45 pm - 3:00 pm	CLOSING REMARKS , DRAW PRIZES AND LAUNCH OF 2018 CONFERENCE				



KEYNOTE SPEAKERS







KEYNOTE SPEAKERS

Thursday, June 15 9:10 AM – 10:00 AM

OPENING KEYNOTE



CLIMATE CHANGE A Business Issue This panel session will focus on bringing together representatives from key stakeholder groups (e.g. Investors, C-Suite, Boards) to discuss the business implications of sustainability and climate change. The panel will highlight increasing investor expectations around climate change-related disclosures, as well as implications on strategy, risk management and operations for C-Suite and Boards. The panel session will profile recent publications on Climate-Related Disclosures and facilitate practical dialogue about how these different stakeholder groups embed climate change considerations into their practices and decision making. This panel is intended to represent a variety of sectors and provide a broad overview of climate change considerations for each key stakeholder group represented.



Thursday, June 15 10:30 AM – 11:45 AM

PLENARY KEYNOTE



RYAN HOLMES

A serial entrepreneur, Ryan Holmes started his first business in high school, ultimately opening a string of ventures - from a pizza restaurant to a digital media agency - before starting Hootsuite in 2008. As founder and CEO, he has helped grow Hootsuite into the world's most widely used social relationship platform, with 10-million-plus users, including 800 of the Fortune 1000 companies.

A supporter of socially conscious ventures, Ryan is proud to have steered Hootsuite to B-Corp status, a distinction awarded to leading for-profit companies with a social and environmental mission. Through his foundation, The Next Big Thing, he also offers fellowships and mentoring to tomorrow's brightest entrepreneurs. Ryan is an active investor and advisor, whose Maple Syrup Mafia syndicate is dedicated to accelerating Canadian startups. A future enthusiast (with a love of VR) and the inventor of a low-cost standing desk, he's a hacker at heart - always looking for easier, better and more efficient ways to solve problems.

Recognized as an authority on digital transformation, entrepreneurship and social media, Ryan shares his insights in Fortune Magazine, Fast Company and the Wall Street Journal. He ranks as one of the top 20 global Influencers on LinkedIn and a leading CEO influencer on Facebook and Twitter.



JOHN RUFFOLO

John Ruffolo is the Executive Managing Director with OMERS Platform Investments, the innovation investing arm of OMERS. OMERS is one of Canada's leading pension funds. In addition, he is also the Chief Executive Officer of OMERS Ventures, the venture arm of OMERS. OMERS Ventures invests in early to late stage companies in the Technology, Media, and Telecommunications sectors.

John Ruffolo serves as a board member of both Hootsuite and D2L (Desire2Learn). He is the Chairman of OMERS Energy and serves on the Member Council of Sustainable Development Technology Canada (SDTC). He is also the Vice-Chair of the David Suzuki Foundation and is a board member of Canadians for Clean Prosperity and The Next Big Thing Foundation. He is a member of the Toronto chapter of the Young Presidents' Organization.

Prior to joining OMERS Ventures, John Ruffolo was a Partner at Deloitte, as well as the Global Thought Leader, the Global Tax Leader and the Canadian Industry Leader for Deloitte's Technology, Media and Telecommunications (TMT) practice. He was also a member of the firm's Tax and TMT Global Leadership teams and a member of Deloitte's Board of Directors.

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Thursday, June 15 2:00PM – 3:15PM KEYNOTE - CFO PANEL



GORD NELSON

Gord Nelson joined Cineplex Entertainment in 1988 and has held various successive financial roles since that time. He was appointed Chief Financial Officer of the predecessor to the Corporation in 2004 and continued in this role following the company's conversion to the Corporation in 2011.

Gord Nelson oversees the finance, purchasing, communications, risk management and business development areas of the Corporation in addition to overseeing World Gaming. He is a member of the Finance and Audit Committee of the Baycrest Centre for Geriatric Care. He graduated from the University of Toronto with an MBA and holds the accounting designations of Chartered Professional Accountant (CPA) and Chartered Accountant (CA). Most recently, Gord Nelson was named Canada's CFO of the Year[™] 2016.



BEVERLEY BRISCOE

Bev Briscoe has extensive industry experience in the transportation and industrial equipment sectors and has served on a number of boards and audit committees over the past decade. Currently she is Lead Director and Audit Committee Chair of Goldcorp Inc. and Chair of the Board of Ritchie Bros. Auctioneers Inc. -both public companies listed on the TSX and the NYSE. Previously Bev owned a transportation services company and worked in senior management positions in the heavy equipment industry in Canada serving the construction, mining and forestry industries. She also worked as Chief Financial Officer for various operating divisions in The Jim Pattison Group in Canada and Geneva, Switzerland. She articled with PwC and worked with them in Vancouver and Sydney, Australia.

She has been a past Director and Chair of a number of not-for-profit organizations and agencies including BC Forest Safety Council, Boys and Girls Clubs, Vancouver General Hospital and she is past Audit Chair of the Office of the Superintendent of Financial Institutions in Canada.

Bev Briscoe holds a Bachelor of Commerce from the University of British Columbia and is a Fellow of the Institute of Certified Professional Accountants of British Columbia. Bev received the Lifetime Achievement Award at the Influential Women in Business Awards in 2011 and in 2012, she was honored as a Fellow by the Institute of Corporate Directors.



Friday, June 16 9:00 AM – 10:00 AM PLENARY KEYNOTE



DAVID GAROFALO

David Garofalo was appointed President and CEO of Goldcorp in April 2016. Prior to joining Goldcorp, David was President, CEO and Director of Hudbay since July 2010. Before joining Hudbay, David served as SVP Finance and CFO with Agnico-Eagle Mines Limited. Earlier in his career, he served as Treasurer and held various finance roles with Inmet Mining Corporation.

David was named Canada's CFO of the Year by FEI Canada (2009) and Top Gun CFO by Brendan Wood International (2009 and 2010). He was recognized by IR Magazine for Best Investor Relations by a CFO (2009 and 2010) and Best Investor Relations by a CEO (2011). A graduate of the University of Toronto (B.Comm.), David is a Chartered Accountant and a Certified Director of the Institute of Corporate Directors (ICD.D).



Friday, June 16 10:45 AM - 12:00 PM

PLENARY PANEL



over Finance?

Artificial Intelligence: Will machines take over Finance?

You can't go far into the business section of any published media without reading about new developments from Artificial Intelligence and how it is changing the way we live and work. An organization's Finance department has always been considered to be doing "knowledge work", but we're getting close to the point where various forms of AI can take over the more routine aspects of knowledge work - and, in many cases, do a better job of identifying (if not yet fixing or handling) errors and exceptions.

The endless drive for productivity in the corporate world will discover and implement AI sooner or later. While there will still be a need for "interaction" skills that only humans, so far, can demonstrate and for exception handlers and error correction "specialists" but if you look at your team, it's not a far stretch to see some of those roles handled by today's software. But does this evolution from a macro perspective make sense in the long term and overall viability of the organization and society?



MICHAEL LIN

Michael Lin is Senior Vice President and CIO for Morneau Shepell, a leading provider of human resources consulting and outsourcing services for 50 years. In this role.

Michael is responsible for leading Morneau Shepell's software engineering, infrastructure and technology strategy globally. His mandate includes product development, research and development (R&D) and technology innovation to help achieve the firm's growth and profitability targets.

Michael has more than 24 years of information technology and innovation experience, with a successful track record in bringing scalable solutions to various organizations. Prior to joining Morneau Shepell, Michael was Vice President, eCommerce and Enterprise Architecture for Aviva Canada, the second largest property and casualty insurance company in the country. Prior to Aviva Canada. Michael held several technology leadership positions with the Canadian Imperial Bank of Commerce (CIBC), 724 Solutions and the IBM Research and Development Lab.





FRED POPOWICH

Dr. Fred Popowich is a leading computing scientist and seasoned administrator at Simon Fraser University, Canada's leading engaged university. As Executive Director, he is responsible for leading and implementing KEY, SFU's Big Data Initiative, which engages people in advanced computing for innovation in teaching, research, and community impact.

Dr. Popowich is a leader who works closely with industry, communities, and SFU partners to help Canada address the greatest challenges and opportunities in big data. Both locally and internationally, he facilitates connections between industry partners and expert SFU researchers, as well as the next generation of big data talent through SFU's Professional Masters in Big Data program. The goal is to collaboratively solve real world problems. Extremely active in technology commercialization, his ties to industry include being a Founding Director of AILIA (Canada's Language Industry Association), Founding Director of the Vancouver Institute for Visual Analytics, President of the Canadian Network for Visual Analytics (CANVAC), and Co-Founder of Axonwave Software where he also held various senior roles until the company was acquired by Matrikon (since been acquired by Honeywell).

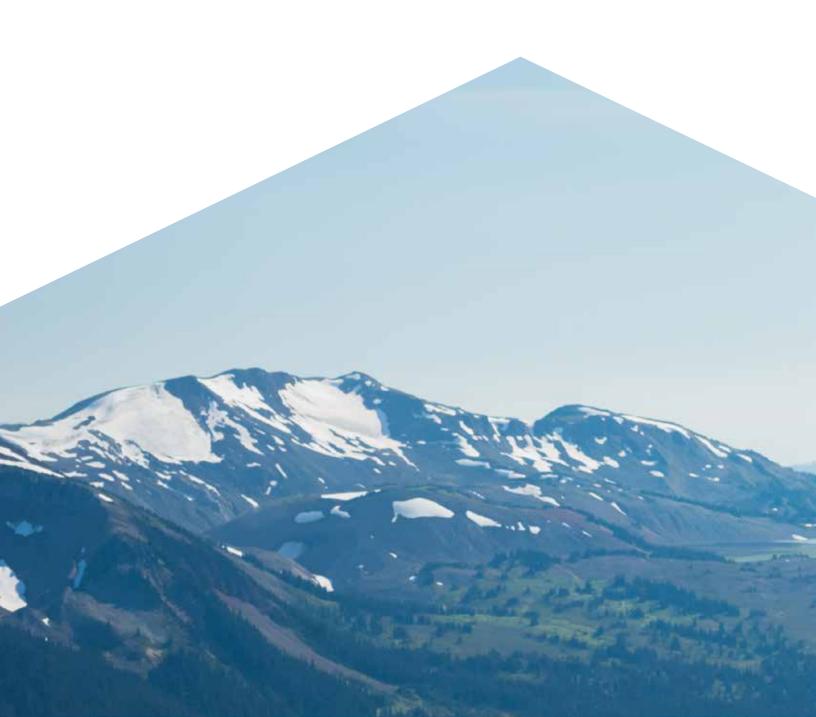
Dr. Popowich received his PhD in Artificial Intelligence from the University of Edinburgh and since then has been a faculty member in the School of Computing Science at SFU. His research examines how computers can be used to process human language, either to make it easier for human beings to interact with computers or to make it easier for humans to interact with each other.

Friday, June 16 1:15 PM – 2:45 PM

CLOSING LUNCH KEYNOTE



CONCURRENT SESSIONS









CONCURRENT SESSIONS

Thursday, June 15 11:45AM – 1:00PM

ROUNDTABLE DISCUSSIONS

A SAT AND A REAL

CFO Roundtable events are led and moderated by one of your industry colleagues but the focus is on accessing "the talent in the room". A smaller format allows for open dialogue on issues and the sharing of real experiences. The event is interactive and attendees should come prepared to participate and share their thoughts and experiences. The goal is for attendees to leave the event with knowledge that they can use to immediately impact their business.

1. THE CRITICAL ROLE OF ETHICS IN PROTECTING YOUR CORPORATE BRAND

In a world of ever increasing globalization and hyper-electronic communication, an ethical misstep can quickly lead to significant reputational loss and corporate devastation. This session discusses the best practices all CFOs should be aware of to ensure their organization clearly identifies, communicates and monitors ethical principles as part of their normal practices.

2. ENVIRONMENTAL IMPACTS UPON FINANCE

What are the implications of a carbon tax or the "cap & trade" system on corporate investment, competitiveness and balance sheets?

The prospect of a federal Liberal government following BC's path to institute a carbon tax has potentially significant positive and negative aspects for future corporate capital investment programs, global markets and even the carrying value of existing assets. Attend this session to ensure you understand the potential areas of impact on your organization based on a review of experiences from around the globe where a carbon tax has been implemented.

3. SUCCESSFUL PERFORMANCE GAINS IN FINANCE

The aggregation of marginal gains is all about small incremental improvements in any process adding up to a significant improvement when they are all added together.

As CFOs, we are always looking for the big win or can we apply this idea of small improvements across the company and within the finance team to increase performance overall? Join us in this panel that will evaluate the small incremental changes we can focus on to lead to that overall performance gain.

4. OFF-DUTY SOCIAL MEDIA USE AND THE LAW: A primer for employers

Join James D. Kondopulos of Roper Greyell LLP - Employment and Labour Lawyers as he explores the topic of offduty social media use and the balance which the law attempts to strike between the employee right to privacy and the employer right to manage the business and the workplace and monitor social media use.

The sources of privacy rights will be reviewed, including the applicable legislation and the common law. Recent case law will also be reviewed to highlight considerations around off-duty social media use and the associated risks for employers and employees.

5. PROJECT MANAGEMENT

An executive's ability to execute is a key success trait of a successful executive and mastering the discipline of project management is critical.

How should one efficiently integrate the three variables of cost, quality and schedule in project management? The answer is not simple. Project management is the discipline of initiating, planning, executing, controlling and closing the work of a team to achieve specific goals with specific success criteria which often boil down to "Is it on time, spec and budget?"

This roundtable will assume that all the participants have basic project management skill sets and will focus on the aspects that typically challenge senior executives. Further, what are the typical risks in the types of projects that financial executives tackle and how to mitigate them?



6. HUMAN RESOURCES

Strategic human resource planning is so critical in the success of an organization. Human resources planning is a process that identifies current and future human resources needs for an organization to achieve its goals. Human resources planning is a bridge between human resources management and the overall strategic plan of an organization. Attend this panel discussion on how a comprehensive human resources strategy can be a critical part of the success of your business.

7. THE INTERGENERATIONAL WORKPLACE

Today across industry sectors, more generations than ever before are working together. Increasingly, it's younger employees who are leading older team members and turning the established order on its head. This new scenario can cause problems, but it also presents opportunities for sharing knowledge and experience among the different generations of workers in the workplace. Attend this panel discussion to see how you can thrive in an intergenerational workplace and develop high performance strategies.

8. INTERNATIONAL TRADE FINANCE

The global trend towards increasing Economic Nationalism has the potential for significant changes in the way global trade and finance have functioned for the last twenty years. Join us as we discuss current emerging trade trends and potential impacts together with what finance leaders are doing to mitigate potential impacts.

9. RAISING MONEY

10. CYBER SECURITY

Leading business transformation, growth and innovation within a dynamic cyber threat and regulatory environment is presenting CFOs with unique obligations and challenges. The risk equation of accept, manage and transfer has fundamentally changed. This discussion will convey the current state of cyber security, speak to the modern needs, explore methods to overcome budget, resource and skills gaps, and guide us toward getting risk back in balance

11. LEADERSHIP

Are you tired of looking at reams of statistics that don't provide you with any insightful information on business performance? For many, the challenge is not a lack of metrics. The problem is measuring irrelevant results. The secret is to get clarity on goals and results.

Learn how to "put it in play today" and cut straight to the core elements of results measurement that will produce actionable results. Learn how to turn goals into clear results, develop the proper measures to monitor progress, manage the communication and assign accountability.

12. CHANGING TAX RULES: The Trump Effect

This session will discuss the latest proposals from the US congress and the Trump administration and will specifically address examples of how this is likely to impact Canadian companies doing business with the US. Special attention will be given to some of the more unique aspects of the proposals including the disallowance of an interest expense deduction, the rate going lower than Canada's rate and especially the controversial "Border Adjustment" mechanism.

13. ENSURING GOVERNANCE KEEPS PACE WITH GROWTH

Good governance practices should contribute to an organization's ability to create value, regardless of its size or structure (private company or publiclylisted). But one size does not fit all. As an organization grows and evolves (e.g. going from private company to publiclylisted), its governance structures and practices must keep pace.

In this session, our panel of leading practitioners will discuss:

1. What is governance and why is it important?

- 2. Principles-led approach to governance
- 3. Governance framework elements
- 4. Scaling practices to the needs of the organization
- 5. Ensuring ongoing effectiveness of governance practices



CONCURRENT SESSIONS

Thursday, June 15 3:15PM – 4:30PM

TECHNOLOGY FORUM

XERXES COOPER CFO IBM Canada ROGER DAOUD CFO, SAP Canada JANET LOWELL CFO, Deloitte Canada BILL ROSS Chair – IT Committee FEI Canada

This session will explore the emerging trends of data analytics and how these aid opportunities to create a competitive advantage and enhance the productivity of back office processes. The panel will focus on examples of where data analytics is most successfully applied, together with depicting some of the underlying systems available.

COMMUNICATION & PRESENTATION SKILLS FOR FINANCE LEADERS

ROB COTTINGHAM Co-founder of Vancouver based social media strategy firm Social Signal

Your skills and knowledge of finance are as good as it gets, but your value as a finance leader is only as good as your ability to effectively communicate what you know to your organization's stakeholders – whether it be your Board of Directors, investors, lenders, customers, partners, or employees. Learn how to develop and implement a culture of communication around Finance so that your organization and its stakeholders are in alignment.



Friday, June 16 12:00PM – 1:15PM

CONTROLLERS' FORUM Disruption & innovation – an uphill task for controllers

CELINE ARSENAULT Executive Director, Financial Systems & Controller, Northland Power Inc. JOHN CANDEIAS Senior Manager, Ernst & Young ADITYA MAHESHWARI SVP & Chief Accounting Officer, Open Text

In today's inter-connected and technology dependant business world, Controllers are expected to deliver despite disruptions that can impact their working environments. They are expected to balance compliance requirements with process improvements; short term demands like quarterly reporting with long term strategic vision. It can feel like an uphill battle! What are these potential disruptions that controllers are currently thinking about? During this session, you will have the opportunity to get insights from industry professionals on what keeps them up at night, and what they are doing about it. You will have the opportunity to hear solutions for "what if" scenarios from industry professionals, on how they react to disruption and drive value in a changing fast paced environment.

ECONOMIC OUTLOOK

CAMERON MUIR Chief Economist, Bristish Columbia Real Estate Association DEAN NEWMAN Principal, Cresa Partners Toronto

So you thought you had it all figured out at the beginning of 2016?

The Canada-Euro free trade agreement was in the final stages of negotiation, Canada was ready to sign the TTP... access to international markets had never looked so good. Then came Brexit and a new US White House resident who is threatening to dismantle NAFTA. Our panel will discuss how the Canadian export companies should be and are dealing with the new export landscape and what they need to do to remain successful.

CRYPTO CURRENCIES

KARL SCHAMOTTA Director, Global Product & Market Strategy, Cambridge Global Payments

Are Crypto currencies and digital assets/currencies like bitcoin going to replace the traditional national currencies or gold? Are they more secure or are they more likely to be used by fraudsters?

What are these things anyway and how soon do we need to be ready for them? Our panelist will remove the mystery and shed light on what you need to know and get ready for the future.



BREAKFAST SEMINARS

Thursday, June 15 7:30 AM – 8:40 AM

CERIDIAN



CHROME RIVER TECHNOLOGIES



Optimizing your financial systems in the cloud

Julie Roy, CMO of Chrome River, will discuss how organizations can improve their ability to increase financial control and visibility with cloud-based software. The presentation will outline how cloud software differs from traditional solutions and how it can improve CFOs' capability to deliver analysis and insight to make smarter financial decisions.

DONNELLEY FINANCIAL SOLUTIONS



How management can maximize their internal controls program

Join us to discuss the different ways Management teams can optimize their Internal Controls programs. As regulating requirements tighten and Internal Controls costs continue to rise year after year, learn best practices for planning and executing your Internal Controls program to increase efficiencies. This program is designed to empower you with knowledge and guidance in addressing common Internal Controls pain points and pitfalls, save hours, and improve the overall function of your Internal Audit team.

Agenda:

- Automating controls
- Identifying issues before the audit
- Reduce the administrative burden
- Maximize your Internal Controls Budget

From this session, you will gain an understanding of how Management can optimize Internal Controls programs. This session is designed for those CFOs, CAEs, Directors, Corporate Controllers, and Internal Audit teams



The presentation will also provide a practical overview of how cloud solutions can be deployed within the organization.

Friday, June 16 7:30 AM – 8:40 AM

AMERICAN EXPRESS



CONCUR/SAP



The CFO of Tomorrow: Leading in a changing world

There is an emerging trend of more CFO's stepping into the role of the CEO. Why? The function of financial leadership has evolved from management of the business assets and operations, to a greater focus on whole-of business strategy and innovation. Digital transformation, automation and technology are driving forces in changing the roles and skills required for tomorrow's high performing CFO. Join Kevin Craig, Managing Director Concur Canada share insights on this trend.



CONFERENCE HIGHLIGHTS



EXHIBIT HALL

This year's Exhibit Hall promises to be interactive and educational, complete with new exhibitors and many opportunities for networking and product knowledge.

Many of the previous exhibitors are returning and new organizations will be joining us in the Exhibit Hall this year. A number of worthwhile sponsor opportunities are available. For further information please contact Don Comish, 416-366-3007 x 5108 or dcomish@ feicanada.org.

To view sponsorship opportunities in more detail: <u>click here</u>

REACHING FOR THE PEAK WHITE R. C. AND HAD DOD

Wednesday, June 14 6:30 AM - 3:30 PM

FEI CANADA – ROBERT HALF GOLF TOURNAMENT

The annual FEI Canada – Robert Half Golf Tournament is always a highlight of the conference. It is a day packed with fun, conversation and in some instances skill challenges. This year will prove to be no different.

FEI Canada is thrilled to be playing at the luxury Fairmont Château Whistler Golf Course. A fun and challenging course for players of all levels, this Robert Trent Jones, Jr. masterpiece opened in 1993 and offers a par 72, 18-hole Auduboncertified course.

Wildlife, scenery and incredible vistas are signatures of The Fairmont Château Whistler Golf Course. Carved out of the slopes of the Coastal Mountain range in British Columbia, this magnificent Whistler golf course allows nature to dictate play without commercial influence. The mountain course traverses creeks, ponds, and stands of ancient Douglas fir and granite rock. Elevation changes of more than 400 feet overall create an impressive golf opportunity and a naturally spectacular BC golf experience.

"Mountain golf at its finest," says Links Magazine of the course that was rated "Four and One Half Stars" by Golf Digest.

Golf fee: \$259 per person, includes transportation, breakfast, green fees, cart, lunch and prizes.

2017 Taylor Made golf club rentals: \$60 Adidas rental shoes: \$20 *tax not included in pricing

To register <u>click here</u>

Sponsored by:



If you would like to participate in a sponsorship opportunity, please contact lain Ball at 604-808-7185 <u>iain.g.ball@gmail.com</u> or click <u>here</u> for sponsorship brochure.

Wednesday, June 14 10:AM - 3:00 PM

HIKING IN THE MOUNTAINS

If golf is not your thing, there will be an entry level mountaineering experience to enjoy. The hike will cover 10 kilometers over 4 to 5 hours with approximately 300 meters of elevation gain. There will be breathtaking views of mountains and alpine lakes.

It is recommended that hikers have the fitness level required for walking 5 kilometers at a brisk pace. Make sure you bring a small backpack for your hydration and nutrition needs (energy bars and sports drink will be provided). Any style of running shoe or cross trainer will be appropriate for this excursion. There will be several breaks along the way so bring your camera. These breaks can also be used to catch your breath.

The hike will be led by FEI Canada's own Scott Calver. Scott is training for his 10th Ironman and 40th marathon. He has had an endurance life style since grade 8 when he ran his first 10k. Scott has run the Boston Marathon twice and goes mountaineering every two to three weeks. Meet Scott at the front lobby of the Westin Hotel & Spa at 10:00 am to begin this spectacular day. (We have Scott's pledge he will go easy on you!)

Hiking fee: complimentary

To register click here







COMPANION PROGRAM





Wednesday, June 14 10:00 AM - 4:00 PM

VILLAGE EXPLORATION - Walking from Westin Whistler Resort

Home to more than mountains and adventure, the best way to explore the Village is by strolling its pedestrian friendly streets. Explore Whistler's past and present - discover the stories, milestones and unique cultural institutions awaiting you in beautiful surroundings.

We will walk to the Upper Village crossing Fitzsimmons Creek along the forest trails to the first ever centre dedicated to the history and culture of local First Nations, The Squamish Lil'wat Cultural Centre in Whistler is where mountains, rivers and people meet. Built to preserve their culture and share it with others, the building is designed to evoke the longhouses of the Squamish people and the Istken (traditional earthen pit house) of the Lil'wat people with a modern architectural interpretation.

Enjoy a welcome song as you enter its beautifully carved wooden doors, proceed for a guided museum tour visiting the contemporary gallery and outdoor exhibits. A movie of the First Nations people is included in your entrance ticket and for those interested you can be involved in cedar rope craft with the locals.

Continue your exploration back into the Village and its recent history with the Winter Olympics and its commitment to sustainable development. Enjoy window shopping and story-telling as we walk along the friendly village.

A 2-course meal along with 2 alcoholic drinks are included at a local restaurant.

Price per person: \$153.00 + tax Program includes: tour guide, admission to SLCC museum, lunch and beverages.



Thursday, June 15 10:00 AM - 3:00 PM

NATURE EXPLORATION - Travelling by mini-coach

On this tour, you will proceed south from Whistler to Brandywine Falls. The trail starts from the parking lot and crosses a covered wooden bridge. After crossing the river, we will cross train tracks along the way, until we reach the platform overlooking the magnificent view of the waterfall. The falls itself drops approximately 70m and the surrounding cavern features rockslides that have crumbled from the walls over hundreds of years. The trail continues a short distance past the platform for a view of beautiful Daisy Lake. From here we will proceed north of Whistler to Green Lake and walk along some of its beautiful trails and watch floatplanes take off and land. Kayakers and canoeing enthusiasts enjoy this glacier-fed lake.

Lunch this afternoon will be at the stunning Nicklaus North Golf Course.

Price per person: \$225.00 + tax Program includes: transportation, tour guide, lunch and beverages

Friday June 16

Enjoy a day at leisure to explore and enjoy the town of Whistler or sit back and relax with a spa treatment.

Join your companions for the closing luncheon and keynote speaker at 1:15 pm at the Whistler Conference Centre.

To register for any of the companion programs <u>click here</u>



DINING WITH ALTITUDE

Sponsored by:



COMPTABLES PROFESSIONNELS AGRÉÉS

Thursday, June 15 6:00 PM - 10:00 PM

AN EVENING ON TOP OF WHISTLER MOUNTAIN

Watch the town of Whistler diminish into the landscape of the majestic Coastal Mountains as you climb to the top of Whistler Mountain in a gondola. You will spend an evening dining, dancing and enjoying the vistas - but - the magical moment is capturing the sunset, on top of a mountain, on one of the longest days of the year.

To purchase additional tickets click here

Thursday, June 15 10:30 PM - 12:30 AM

AFTER PARTY

After you descend from the evening on top of Whistler Mountain, join your colleagues for that "last one" at the Dubh Linn Gate Irish Pub at the base of gondola and steps away from the Westin Whistler Hotel.





STAY AND PLAY

TAKE SOME TIME TO CELEBRATE THE BEAUTY AROUND YOU

Take advantage of the special rates FEI Canada has arranged. Stay at either the Westin Whistler Resort and Spa or the Westin Bayshore Hotel and Conference Centre in Vancouver. June is a very busy time in both locations, so to avoid disappointment make your reservations early.

To book at either hotel, contact:

Westin Whistler Resort and Spa:

Friday, June 16: \$209. (Rate is subject to availability) Contact 1-866-412-2864 to make your reservation.

When making your reservation, indicate 'FEI Canada'. The cut-off date is May 19.

Westin Bayshore Hotel and Conference Centre:

Friday, June 16 and Saturday, June 17: \$319.00. (Rate is subject to availability) Contact 1-800-937-8461 to make your reservation.

When making your reservation indicate "FEI Canada post conference rate". The cut-off date is May 8.



REGISTRATION INFORMATION

Attendees are responsible for making their own hotel reservations. Special FEI Canada rates apply at the Westin Whistler Resort & Spa.

CONFERENCE HOTEL

Westin Whistler Resort & Spa 4090 Whistler Way Whistler, BC V0N 1B4

To make a reservation call 1-866-412-2864 or email your request to: <u>reservations@westinwhistler.com</u>

* All rooms are subject to applicable taxes and fees

The special FEI Canada rate is in effect until May 19, 2017. Reservations received after the cut-off date (or if the group rate sells out early) will be on a space and rate availability basis.

When making your reservations, please indicate that you are an attendee of the FEI Canada conference.

Room rates available from June 11 – June 17 if booked prior to May 19.

* all room rates are exclusive of applicable taxes

Deluxe studio: single/double occupancy: \$209.00 1 bedroom suite: single/double occupancy: \$209.00 2 bedroom suite: single/double occupancy: \$478.00 Fairmont Gold: single/double occupancy: \$349.00

AIR AND GROUND TRANSPORTATION INFORMATION

Air Travel:

Take advantage of special 10% discounted fares for FEI Canada delegates with Air Canada and Westjet. Simply contact one of the airlines below and quote the promotional code.

AIR CANADA:

visit www.aircanda.com and enter promotional code: FAE38NN1

WESTJET:

visit www.westjet.com and enter coupon code: V0ITGGC

Ground Transportation:

All attendees are responsible for making their own transfer arrangements to and from Whistler. We are pleased to offer conference attendees a discounted rate with Pacific Coach Lines. For schedules and to book your transfer directly contact Pacific Coach by visiting www.whistler.com/delegates/fei/

The Pacific Coach Lines kiosk is located at the arrivals area of Vancouver Airport





\$1,799

\$1,899

CONFERENCE REGISTRATION FEES

MEMBERS		NON-MEMBERS
Members between		Non-members between
March 16 - May 12	\$1,449	March 16 - May 12
Members		Non-members
after May 12	\$1,599	after May 12
Academic	\$799	
Career services	\$799	
Retired member	\$799	

\$399

CANCELLATION AND REFUNDS

Substitutions may be made at any time by emailing a written request to the attention of Pat Todd at ptodd@feicanada.org Cancellation requests must be received in writing by May 15, 2017. No refunds will be given for cancellations received after May 15, 2017.

Applicable taxes will be added to all registration fees. Registration fees include all meals, access to the sessions, speakers and exhibit hall as well as a ticket to the Thursday evening gala and the closing luncheon.

* tax not included in pricing

Companion

**Become a new Executive member of FEI Canada and receive a complimentary registration to attend this conference!

For details call: Liz Bowell at (416) 366-3007 x 5105 1-866-677-3007 x 5110 lbowell@feicanada.org







