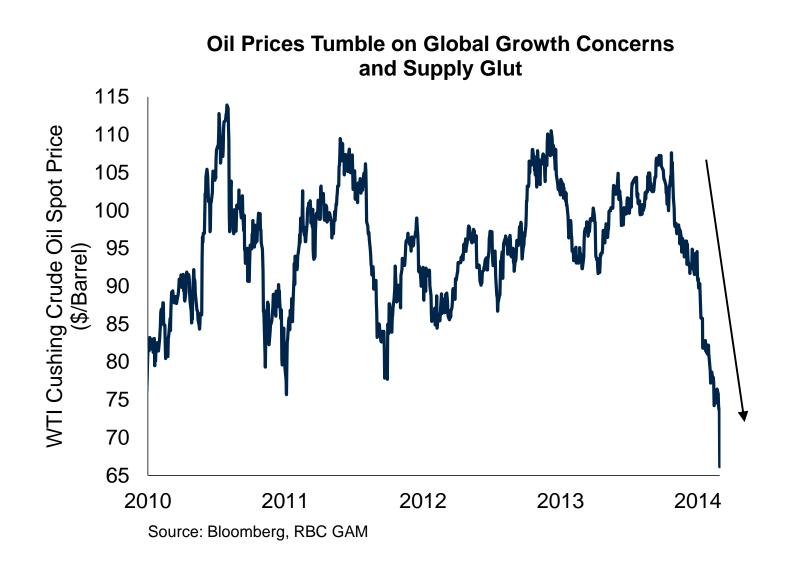


# Sour Markets / Sweeter Growth

December 2014

Presented by: Eric Lascelles, Chief Economist

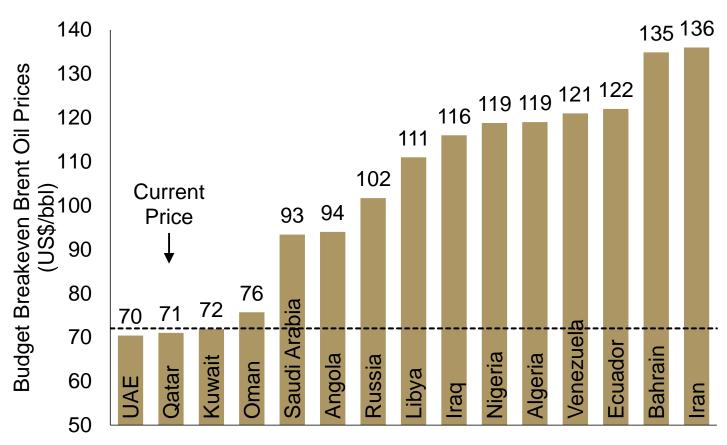
# Oil Prices Collapse...





## ...But OPEC Cannot Tolerate This For Long

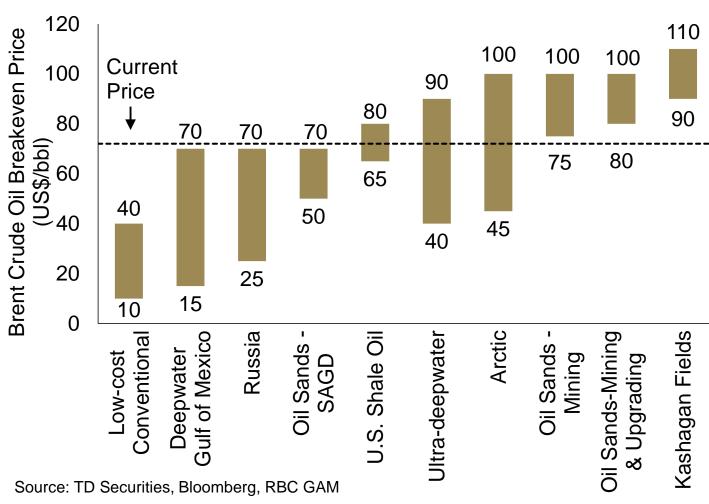
**High-Breakeven Countries Vulnerable to Falling Oil Prices** 



Note: Brent oil prices required for oil-producing countries to balance government budgets. Source: Deutsche Bank, Haver Analytics, RBC GAM

## ...And Other Oil Producers Don't Like It, Either

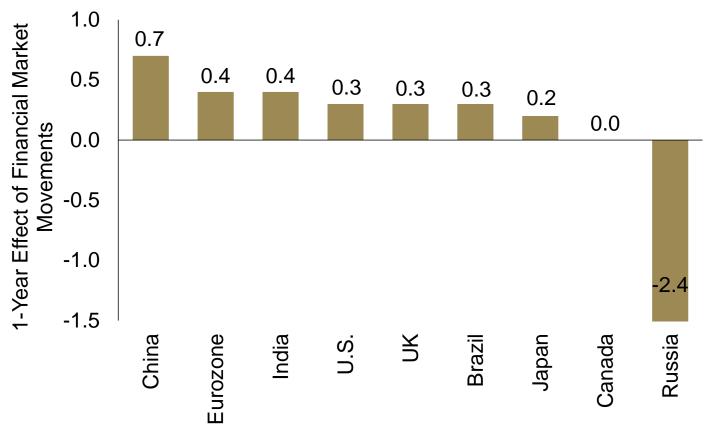
#### **Low Oil Prices to Restrain Oil Production**





# **Financial Variables Deliver Positive Impulse**

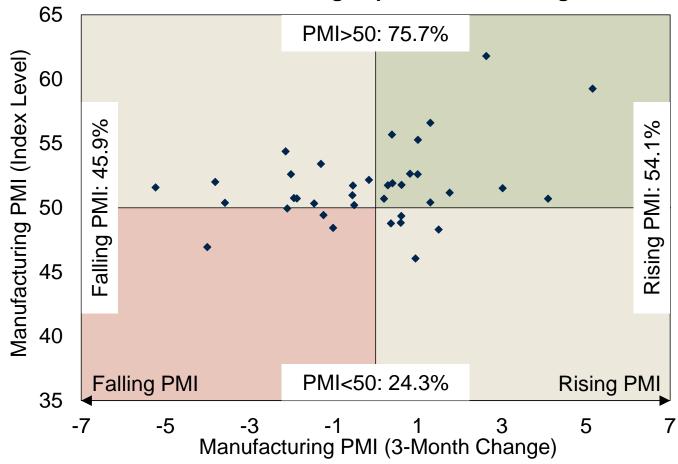
#### **Financial Markets Generate GDP Boost**



Note: Lower oil, lower yields, stronger U.S. dollar. Source: OECD, Oxford Economics, RBC GAM

# **Global PMIs Stabilizing; Better Prospects**





Note: Based on latest data of 37 countries. Source: Haver Analytics, RBC GAM

## **Longer Business Cycle**

### **5-YEAR RECOVERY...**

**1.** Some fear the economic expansion is getting old and could roll over

### ... CAN KEEP GOING

### **However:**

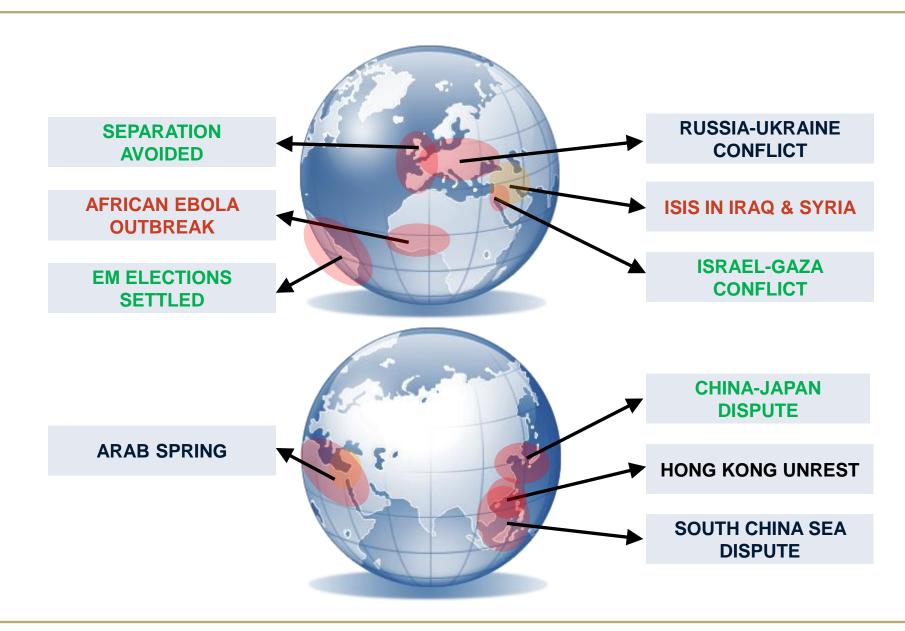
- Immediate recession risk is low
- Business cycle usually lasts 7-10 years
- This cycle should be longer than usual
  - due to severity of preceding crisis
  - due to slow start to recovery
- Economy nowhere near boiling over; it is just getting warmed up

Time

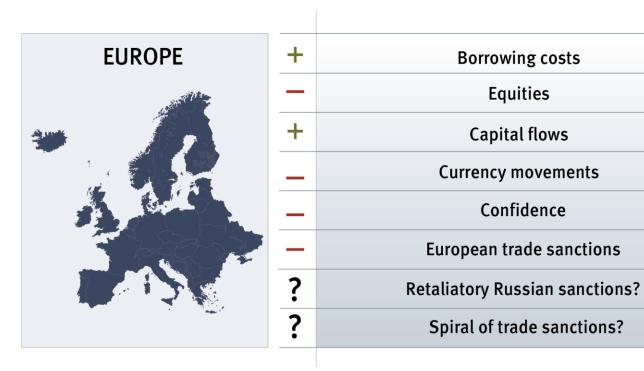
Source: RBC GAM



# **Geopolitical Risks More Tame Than They Seem**



## **Ukraine-Russia In Frozen Conflict**

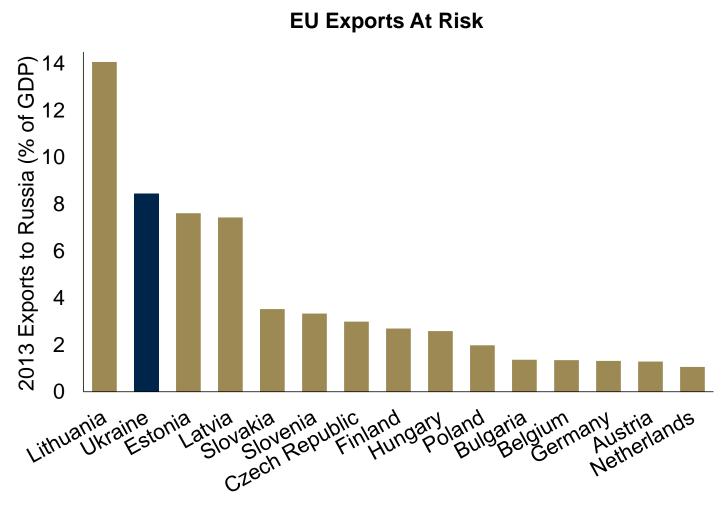




Source: RBC GAM

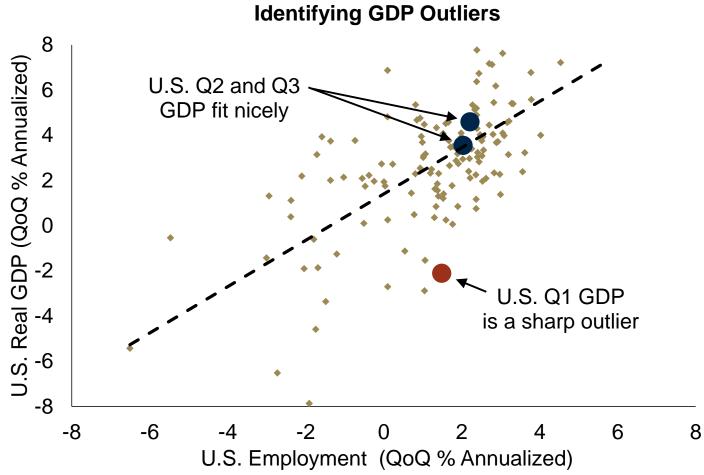


## **EU Trade Ties With Russia Are Small**



Source: Haver Analytics, RBC CM, RBC GAM

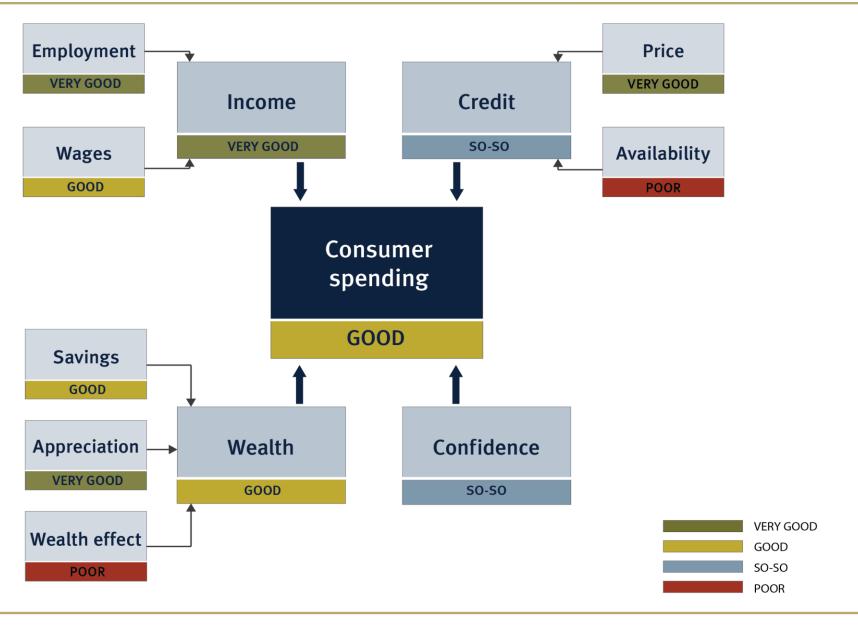
# U.S. Economy Eventually Delivered on 2014 Promise



Note: Shows annualized percent change in employment versus GDP for each quarter beginning in 1980. Source: Haver Analytics, RBC GAM



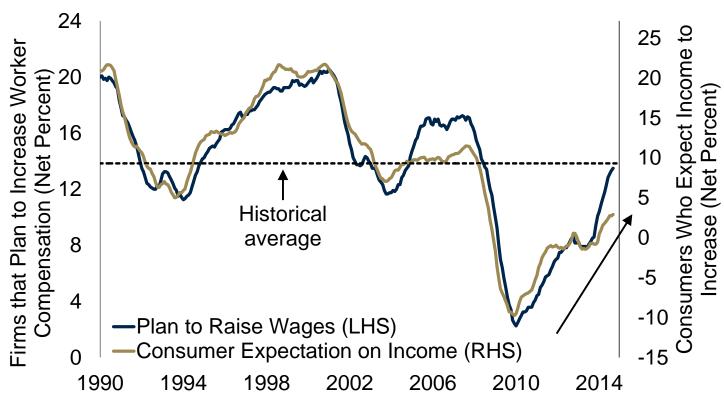
## **U.S. Consumer Outlook: Good**



Source: RBC GAM

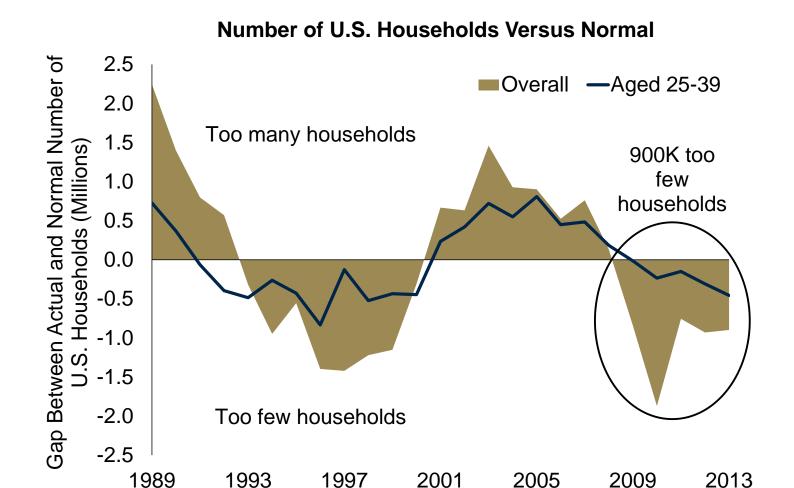
# **Higher Wages Likely**

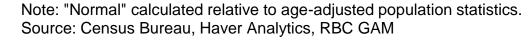
#### **Employers and Workers Both Expect Higher Wages**



Note: 12-month moving average (12MMA) of percent of firms planning to increase wages less percent planning to decrease wages in the next three months. 12MMA of percent of consumers who expect income to increase less percent expecting income reduction. Historical average since 1990 for both series shown as one dotted line. Source: The Conference Board Consumer Confidence Survey, NFIB Small Business Economic Survey, RBC GAM

## Pent-up Household Formation = More Housing

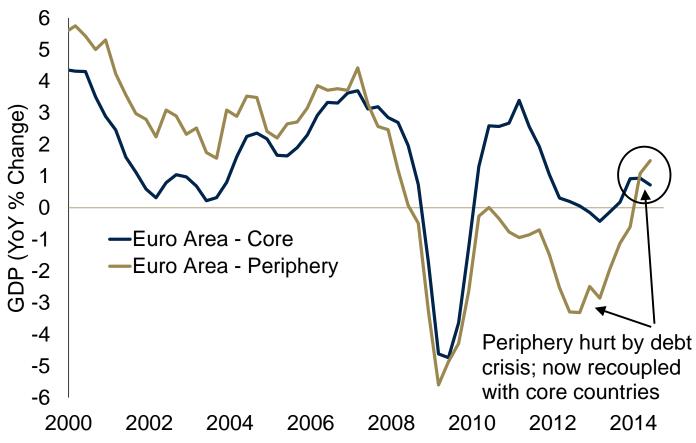






# Peripheral Europe Now Caught Up with Core

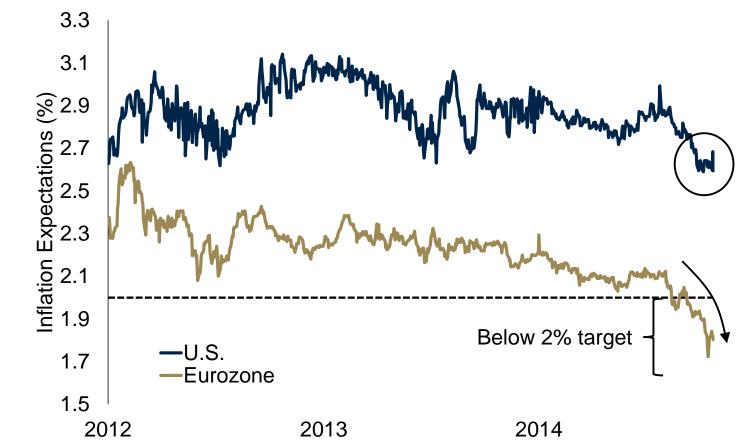




Note: Core is equally weighted Germany, France, Netherlands, Austria, Belgium; periphery is Italy, Spain, Ireland, Portugal, Greece. Source: Haver Analytics, RBC GAM

## **Eurozone Deflation Risk Is Not Trivial**

### **Eurozone Inflation Expectations Slid Lower**



Note: Measured as USD and EUR 5-year, 5-year inflation forward swap rate.

Source: Bloomberg, RBC GAM

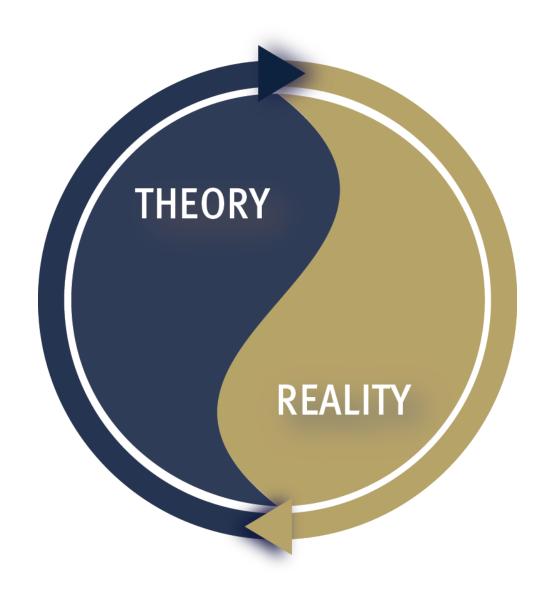
# Scheduled Eurozone Elections Still Distant; But Snap Elections a Risk

| Upcoming<br>Election | Country     | Political Stability Index (Percentile Rank) |
|----------------------|-------------|---|
| 2015                 | Portugal    | 69  |
|                      | Spain       | 47  |
| 2016                 | Greece      | 39  |
|                      | Ireland     | 74  |
|                      | Netherlands | 90  |
| 2017                 | France      | 62  |
|                      | Germany     | 77  |
| 2018                 | Austria     | 97  |
|                      | Cyprus      | 65  |
|                      | Italy       | 64  |

Note: Political Stability Index percentile ranks for 2013. Source: World Bank, Haver Analytics, RBC GAM



# Japanese Debate – Good Theory vs. Underwhelming Reality

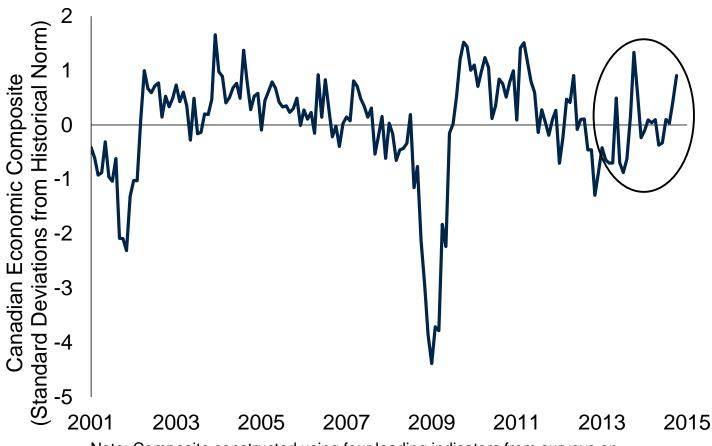


Source: RBC GAM



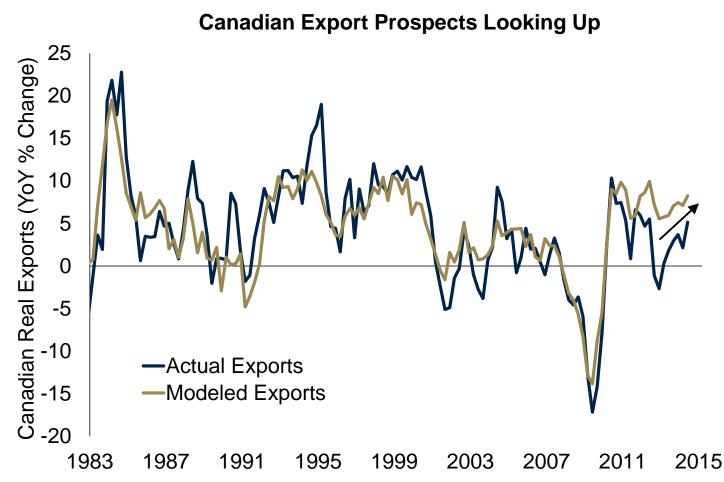
# **Canadian Conditions Tick Higher**

### **Canadian Economic Growth Improves**



Note: Composite constructed using four leading indicators from surveys on Canadian businesses. Source: CFIB, Haver Analytics, RBC GAM

## **Better Canadian Exports**



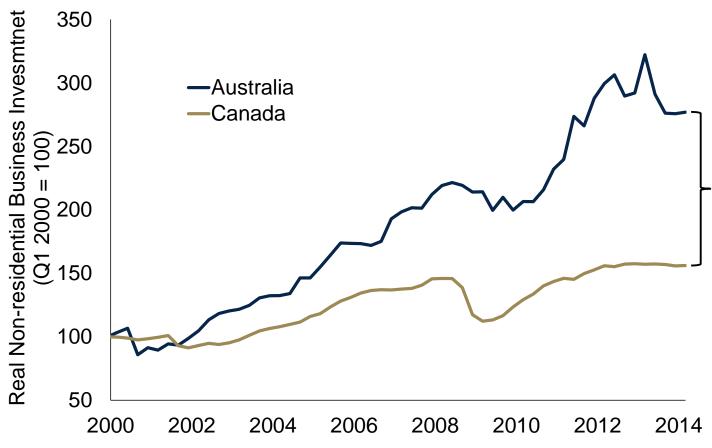
Note: Model uses U.S. activity index and trade-weighted Canadian dollar as inputs.

Source: Haver Analytics, RBC GAM



# **Capital Investment Downside?**

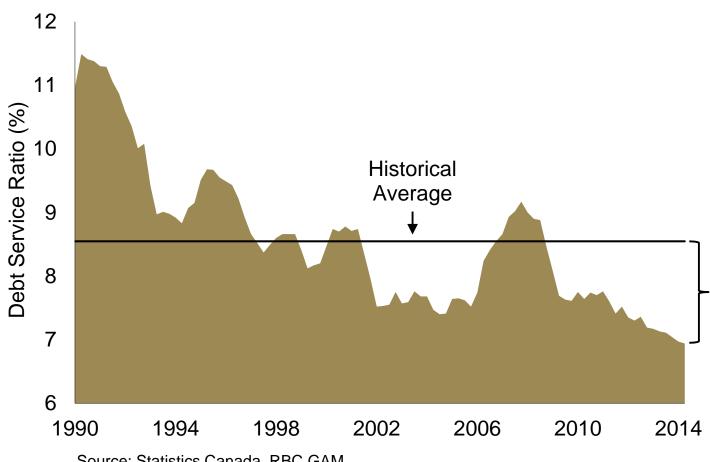
### **Capital Investment in Australia Outpaced That in Canada**



Source: Australian Bureau of Statistics, Statistics Canada, Haver Analytics, RBC GAM

## **Household Debt Still Affordable at Current Rates**

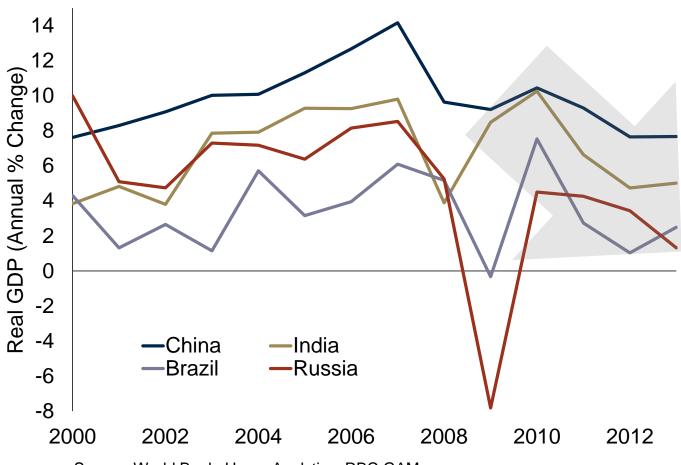
#### Canadian Household Debt Service Ratio at Historic Low



Source: Statistics Canada, RBC GAM

## **BRIC Growth Slowdown**





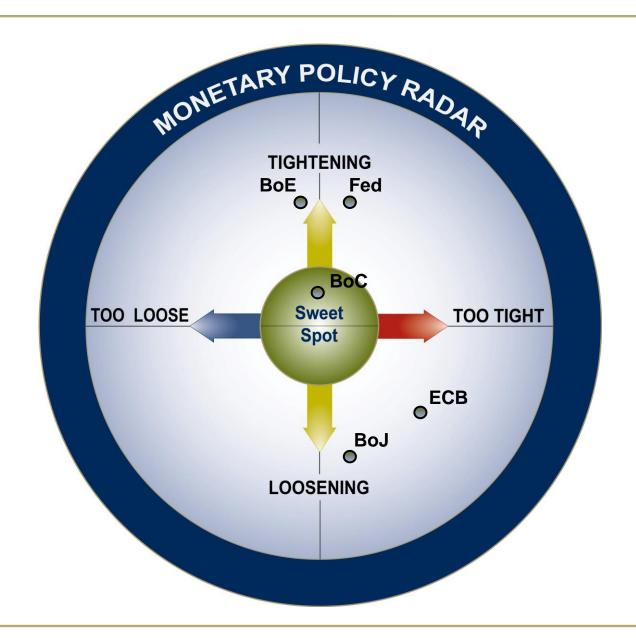
Source: World Bank, Haver Analytics, RBC GAM

# **Chinese Housing Market Is Cooling**



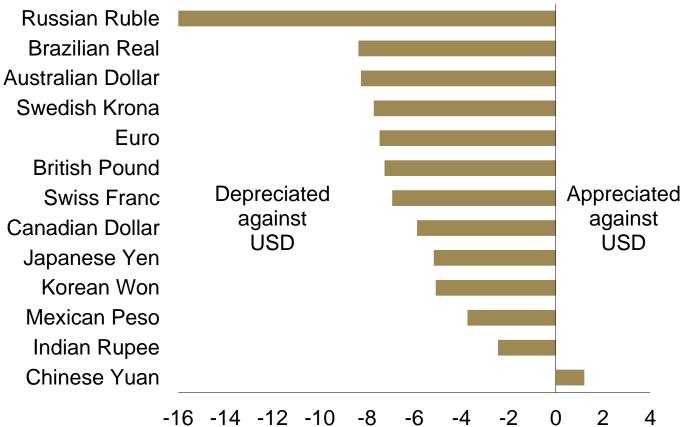


# **Decoupling Central Banks**



# **Greenback Rises On Improving U.S. Economy**





-16 -14 -12 -10 -8 -6 -4 -2 0 2 4 Change in Exchange Rate Against U.S. Dollar (%)

Note: As at 10/14/2014. % change since July 1, 2014. Source: WSJ, Haver Analytics, RBC GAM



# **Profit Margins Less Vulnerable Than They Look**

### **Profit Margin Scorecard**

|                        | Outlook              | Weight |  |
|------------------------|----------------------|--------|--|
| Rates                  | Negative             | 15%    |  |
| Wages                  | Negative             | 10%    |  |
| Currency               | Negative             | 5%     |  |
| Mean reversion         | Negative             | 10%    |  |
| Leverage               | Slight negative      | 5%     |  |
| Capital investment     | Slight negative      | 5%     |  |
| Globalization          | Neutral              | 5%     |  |
| Tax rate               | Neutral              | 10%    |  |
| Unionization           | Neutral              | 5%     |  |
| Automation             | Slight positive      | 10%    |  |
| Demographics           | Slight positive      | 5%     |  |
| Sector composition     | Positive             | 15%    |  |
| Overall margin outlook | Very slight negative |        |  |

Note: Outlook reflects whether variable should drive margins higher, leave them unchanged at current levels or drive them lower. Source: RBC GAM



## **Economic Summary**

### Macro

- Market correction overblown
- Geopolitical risks prominent but not rising
- Uneven economic growth
  - Accelerating: U.S., U.K., India, Mexico, maybe Brazil
  - Slower: Eurozone, Japan, Russia, China

#### **Themes**

- Sour markets to sweeten growth
- Developed world: normalizing growth
  - Financial crisis effects fade
  - But progress varies by nation
- Emerging markets: slower growth
  - Ebbing credit and efficiency gains
  - But structural reforms hold promise



### **Markets**

- Decoupled economies and central banks suggest varied market outcomes
- Tightening Fed signals higher yields
- Credit spreads can stay tight
- Stocks fairly valued, but still cheap versus bonds
- USD to continue rising
- Commodity price justified but done

### **Risks**

- Geopolitics
- China housing weakness
- EM credit excesses
- Rising rates
- Eurozone vulnerabilities
- Japan theory vs. reality

### **Disclosure**

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