



southwestern ontario
chapter

Financial Executives International Southwestern Ontario Chapter October 2011 Newsletter

Chapter Website: <https://portal.feicanada.org/page/chapters/southwestern-ontario>

Sponsors

Gold level



Welcome to the 2011-2012 year of FEI, Southwestern Ontario Chapter



Executive for 2011-2012:

The executive for the 2011/2012 year is as follows:

- President – Sue Deakin
- Vice President – Nicole Archibald
- Membership chair – Dawn Butler
- Treasurer – John Mockler
- Sponsorship – Sue Deakin and Nicole Archibald
- Directors – Dave Corner, Jim Knowles, Gitta Kulczycki, Lynn Logan, and Lloyd Monteith



Silver level



Bronze level

Sunlife Financial

Welcome to our newest executive member, Lynn Logan. She will be a valuable addition to our team.

If you are interested in volunteering for the executive, please speak to Sue or Nicole.

Once again, our chapter has some excellent speakers and events planned for this year. We hope you will make time to attend these events. Our first event, the road trip to Goderich Aircraft, was very interesting. We have over 130 guests registered for our luncheon this week. Please note the change in venue to Highland Country Club.

Mark the following dates on your calendar. Meeting notices will be sent prior to each meeting.

Meeting Date	Location	Details
Wednesday, October 6 5:30 Meet at Libro North to board bus 6:15 Tour of the Goderich Aircraft facility 7:45 Board bus for trip home	Road Trip to Goderich Aircraft Inc.	Jim Elliott , CA and CFO of Goderich Aircraft Inc. will lead us on a tour of the manufacturing facility in Centralia, Ontario. A motor coach is being provided for all members and their guests. Refreshments will be served on the motor coach.

Meeting Date	Location	Details
Wednesday, October 19 12:00 Buffet Lunch 12:30 Presentation followed by Q&A period	Highland Country Club; 1922 Highland Heights	Rod Barr, FCA, President & CEO, Institute of Chartered Accountants of Ontario ("ICAO") will present and lead a discussion of the proposed merger of CA, CGA and CMA associations. This meeting is open to all CA's. There is no fee for attendance.
SME Conference 2011 Thursday, November 10 Small & Medium Enterprise Conference	Mississauga Convention Centre or by video conference	This full day event is intended for senior financial executives, CEOs, directors, entrepreneurs and others associated with Small and Medium Enterprises (SME) . The conference will be a combination of keynote sessions, breakout sessions and panel discussions in order to educate attendees on many issues unique to SMEs including the complexities emanating from the rapidly changing economy. This year's theme is Driving Growth and Expansion.
Wednesday, November 16 7:30 Registration, Breakfast & Networking 8:00 Presentation 9:15 -9:30 Q&A	Ivey Spencer Leadership Centre	National Breakfast Seminar Presentation by SAP At this seminar, Sybase, an SAP Company, and select users will provide attendees with a detailed analysis of the world of enterprise mobility, covering key topics such as: <ul style="list-style-type: none"> • Enabling employees to bring their own mobile devices into the enterprise • Offering a valuable line of business mobile applications to your workforce to drive productivity • Providing the business with a single solution to develop and manage mobile applications
Thursday, December 1 5:30 Dinner & Wine Tasting	TBA	New Member Welcome and Social. Join us for dinner and wine tasting. Mix and mingle with your colleagues in the Chapter and enjoy some wine from the collections of B & W Wines. Conrad Reimer will be our host again this year.
Wednesday, Jan. 18 5:30 Networking 6:30 Dinner 7:30 Speaker	Ivey Spencer Leadership Centre	CEO Night with Amit Chakma, President and Vice Chancellor of UWO.
Thursday, February 16	TBA	As a Gold Sponsor, Lerners will host this FE Eye-Opener seminar. The panel discussion will be led by lawyers whose practices revolve around businesses. Topics will include <i>Director and Officer Liability</i> , <i>Managing Electronic Information</i> and <i>When the Tax Man Comes Knocking</i>
March 2012		As a Gold Sponsor, E & Y will host this event. Details to follow.
April 2012		As a Gold Sponsor, KPMG will host this event. Details to follow.
May 2012		TBA
Wednesday, June 6 – Friday, June 8	St. John's, Nfld	FEI National Conference in St. John's, Newfoundland. The committee is working diligently to organize another conference that will once again provide access to excellent speakers and great networking and social opportunities. The committee is also organizing a 'Stay 'n Play' for those who want to extend the trip.
Monday, June 18 Annual Golf Tournament	Westhaven Golf and Country Club	Join us for a day of golf and networking. All levels of golfers are welcome!

Sponsors

Our members are our strength and access to our members comes through our sponsorship programs. We thank our gold sponsors, E&Y and KPMG for their continued support and look forward to the events that they will host again this year. Lerner has also joined as a gold sponsor. They will host our event in February this year. Highstreet Asset Management Inc. is now represented by Rick Doerr. We appreciate his continued support of our Chapter. We welcome our newest bronze level sponsor, Jim Couturier of Sun Life. We look forward to meeting Jim at our upcoming fall events.

Other Ways to Get Involved with FEI

Volunteer Opportunities

If you would like to volunteer and improve your technical skills at the same time, National office runs the Committee on Corporate Reporting (CCR) that looks at new accounting pronouncements from the CICA and the IASB. Semi-annually, it meets with representatives of the OSC and the Accounting Standards Board who seek our input while developing new standards in some cases. It is a great committee that looks at many of the issues that we face every day, primarily as preparers of financial statements. Nicole is a member of this committee so if you would like more information please see Nicole at the next meeting.

National Office also runs an Issues and Policy Advisory Committee (IPAC) with subcommittees including; Corporate Governance, Capital Markets, Taxation, Pensions, Private Companies and Information Technology. The Information Technology and Capital Markets sub-committees are looking for new volunteers at the moment, so please contact Melissa Gibson (mgibson@feicanada.org) at the national office if you're interested in taking part.

Involvement in these National Committees can significantly boost your Professional Development hours in addition to your networking, technical skills and volunteer impact on developing standards and best practices.

MBA Case Competition

We have again committed to supporting the Ivey Business School in the FEI Toronto Chapter's 6th annual "Best in Class MBA Case Competition". The Best in Class Invitational Case Competition is important to building recognition and profile for the FEI brand in Canada, and a valuable contribution to the Canadian business landscape and the education of our future business leaders. The competition will take place on November 11-12 at the Ted Rogers School of Management at Ryerson University. There is a gala dinner event following the competition.

If you would like to get involved with the competition by helping with event organization, selecting team members, or assisting with case preparation, please let us know. We need volunteers from our Chapter.

Donations

The executive has again decided to support two business programs with a scholarship to a student in the Business Administration Accounting program at the Lawrence Kinlin School of Business at Fanshawe College and a student in the Bachelor of Business Administration program at University of Western Ontario.

We also supported the Canadian Financial Executives Research Foundation (CFERF) with a donation to support their excellent work in the areas that are most important to CFO's.

FEI Canada National Website Resources

If you are travelling to another city, you are welcome to join local chapter events in the city you have travelled to. A list can be found at:

http://www.feicanada.org/events/event_calendar.html

You can also get an up to date Continuing Professional Development listing of FEI events you have attended for use in completing your annual CPD log. Log into the FEI site and then access PD Credit Summary under the Members Only section.

Canadian Financial Executives Research Foundation (CFERF)

CFERF has been very active in the last quarter, with three new research studies published on the topics of *Electronic Payments in Canada: What's the Hold Up*, *Beyond the Numbers: The Evolving Leadership Role of the CFO* and *Enterprise Mobility: Executive Perspectives on Mobile Business Applications*.

2010-2011 Year in Review

We thank you for your continued support of the Southwestern Ontario Chapter of FEI Canada.

We had a net increase in our membership during 2010-11 and hope to continue this trend during the upcoming year.

In April, we welcomed **Bev Ward**, Director of Finance, at Voyageur Transportation Services.

In the summer, we had a great response to the Canada Day promotion provided by National. Three new members joined our Chapter:

Jean Adam, Controller, Fortune Minerals Limited

Laird Creighton, Chief Financial Officer, McCormick Canada

Shawn Gilhuly, Chief Financial Officer, London Health Sciences Centre

We welcome our newest members to our Chapter and look forward to meeting them at our upcoming meetings.

Our current members are our best resource for increasing our membership. We encourage you to spread the word about our events and invite potential members to our meetings. There is no cost for potential members to attend their first meeting. Please note that the luncheon meeting on October 19 is open to all CA's and there is no fee for the luncheon. We encourage you to invite as many colleagues as possible. This is an important topic to our profession.

The National office of FEI Canada is offering 3-month trial memberships this year. If you know of someone who may be interested in membership, and would like to take advantage of this trial, please speak to one of the executive members.

We had a number of great events last year. Cliff Nordal kick started our year with an intriguing presentation regarding his thoughts about the evolution of healthcare in our city. In November, Murray Faulkner provided valuable insight to the London Police Services. Our annual wine tasting and new member welcome was led by Conrad Reimer of B&W Wines. Conrad is returning this year to present more of his highly rated wine collection. For our CEO night in January, David Taylor captured us with stories regarding his climb to success as CEO of Pacific Western Bank. In March, KPMG hosted our first event of the month. Jane Adams of KPMG updated us on the post implementation issues surrounding HST. Then Carol Stephenson joined us later in the month and captivated us with her stories regarding her experiences as a member of the Vancouver Olympic Committee

Board. In April, Matt Bergman of Link Advertising Inc. assisted us in making sense of social media and how we can use it in our businesses. E&Y sponsored our May road trip to the Communitex Hub in Kitchener. Then a few of us attended the Annual FEI Conference in Ottawa, Ontario. As usual, there were a number of outstanding speakers and networking events. We wrapped up our year with our annual golf tournament at Westhaven Golf and Country Club.

We are looking forward to another great year and seeing each of you at our upcoming meetings.

Again, welcome to 2011-2012 year of FEI Canada.

